



Maximizing Access Official Publisher Brochure

1st Edition

Easy access to Best Management Practice guidance is vital if you are looking to embed its best practices, processes and thinking into your organization.

If your organization has more than one person that needs to use guidance such as ITIL® and PRINCE2®, a multi-user electronic licence is a practical and cost-effective way of ensuring easy access.

An increasing amount of Best Management Practice guidance is now available as an online subscription, and many organizations are realizing the benefits of a multi-user licence to these subscription products.

Why choose an online multi-user licence?

Easy, flexible access

Our multi-user licences are not linked to specific workstations and can therefore be easily accessed on many different devices including PCs, laptops, iPads and tablets. The same subscription or licence can also be accessed worldwide across different time zones 24 hours a day, 7 days a week*, often a must in today's fast-paced, global business environment.

Organizations that are already benefiting from online subscriptions include:

- IBM
- HSBC
- Exxon Mobil
- Microsoft
- HMRC
- Virgin Media
- JP Morgan.



*Subject to SLA

A cost-effective, tailored solution

Our licences are not a 'one size fits all' product. We recognize that all organizations will have usage requirements that differ greatly and we therefore tailor the subscription to meet your specific needs. The number of concurrent licences you require can depend on the number and type of users who need access, how often they need access, whether users are spread across different time zones and so on.

What we always aim to deliver is a solution that fits your individual organization and is a cost-effective option when compared to buying multiple printed copies.

These real-life examples demonstrate the cost savings of a multi-user licence:

Case Study 1

A large multinational IT business with a 2000 strong IT service management department who all require access to the official ITIL suite content every week.

We calculated 55 concurrent licences with a ratio of 12 users per licence would be adequate because three different time zones were involved and not every region would need access at the same time.

The licence cost £47,000* which works out at **£23.50* per person per year.**

Hard copies of the suite cost £299 each.

Case Study 2

A project management team with 20 project managers requiring daily access to Managing and Directing Successful Projects with PRINCE2, and 200 project staff who need to access the guidance once a week on average.

We calculated the 20 managers would need 5 concurrent licences between them and the 200 project staff would need 8 licences.

A 13 concurrent licence costs £2,761* which works out at **£12.55* per person per year.**

Hard copies of the set cost £120 each.

The latest version for the right people

Using an online subscription ensures that your organization is always using the latest edition of the guidance as all updates and revisions are included as part of your licence. No old copies or out-of-date editions need to be passed on when staff leave or join, ensuring everyone who needs access has it, and is using the latest edition. A multi-user licence is also a contractual requirement if you intend to make Best Management Practice guidance available to more than one user electronically.

*Excluding VAT

Searchable, portable and more environmentally friendly

An online subscription has functional features that are not available with the hard copy, PDF and eBook versions of the guidance. One of the most useful is the search function which allows users to search by individual words or phrases across one or more of their subscription products and displays results in order of relevancy.

With such comprehensive guidance now available from Best Management Practice, being able to search for specific topics is a real advantage – as is not having to carry around bulky hard copies. And, of course, printing and transporting fewer copies is better for the environment too!



“ Being responsible for IT service management of a large financial institution, I have seen that ITIL really works. Following the ITIL service lifecycle approach has given me the ability to combine people, processes and tools, which creates a winning combination. Using the online subscription has been fundamental in our organization allowing employees to access information wherever they are. I would strongly recommend an Online Subscription to any organization. ”

Timo Hyvönen, Executive Vice President, ICT Operations and technology, Tieto-Tapiola Oy (Finland)

Dedicated sales and subscription support

Because each customer's needs are different and often complex, we know how important it is that we provide a dedicated, knowledgeable person to ensure you get the right licence at the right cost. We also understand that you may need assistance after you purchase, so we provide that too.

Interested in finding out more about how multi-user licences could benefit your organization?

Call Mathew Foulkes for a no obligation chat or consultation on **01603 696701**, or email **mathew.foulkes@tso.co.uk**

Keep up-to-date with the latest information, news and updates by joining our groups.



Tweet with us

Follow us on Twitter **@BMP Publisher**

Linking together!

Join our group at **www.linkedin.com/groups** and search for Publication Information by TSO.



Marketing of products published by TSO is funded by TSO www.tso.co.uk

Prices and images are correct at time of going to press but may be subject to change without notice.

The Stationery Office Ltd. Company registered Number 3049649. Registered office: 10 Eastbourne Terrace, London, W2 6LG.

The Swirl logo™ is a trade Mark of the Cabinet Office

PRINCE2® is a Registered Trade Mark of the Cabinet Office

ITIL® is a Registered Trade Mark of the Cabinet Office